



## MSME Prerana

*Empowering Entrepreneurs*

SESSION NO.	SESSION NAME	CONCEPTS COVERED
01	Cope with VUCA world	VUCA world (Volatility, uncertainty, complexity and ambiguity), 4 Cs to cope with VUCA- (Confidence, Commitment, Communication and Culture) and importance of numbers
02	Realise your Net worth	Assets, Liabilities, Net worth
03	Understand your Balance sheet	Understanding of Balance sheet from Net worth
04	Ease of doing Business	Registration of MSME, Contactless banking platforms for loan applications and grievance redressals, Facilities for easing cashflow and e market for selling products.
05	Assess your People	HR assessment and handling (GATE frame work), Don't play god; don't play victim
06	Learn to Progress	Continuous improvement framework (SET A and SET B)- for processes, employee/self-evaluation, Reflective learning technique
07	Estimate your Runway	Crisis time Financial runway, Expense handling and cash
08	Handle your Numbers	Cashflow cycle, working capital management (Receivables and Inventory)
09	Communicate your Stand	Stakeholder alignment and communication, Stakeholders framework, Don't play god; don't play victim
10	Easy access to credit	Due diligence and compliances in banking, Credit facilities and assessment, Significance of rating, supporting schemes to overcome COVID 19 shock
11	Know your Risk	Risk management framework (AART Framework), Superior skills in taking risk, Effects of risk (TIMBERS)
12	Celebrate your Change	Peacetime vs Crisis time leadership - Difference in styles and priorities for leaders, Stages of Change, Importance of Adaption to Change