





30.09.2023

## Indian Bank Celebrates Swachhata Hi Seva (SHS) Campaign, Promoting 'Garbage Free India'

Chennai, 30<sup>th</sup> September 2023 – As part of Swacchata Pakhwada, a "Cleanliness Drive" was organised today by Indian Bank at its Corporate Office where Bank's top management lead a spirited cleanliness drive within the Corporate Office premises. This endeavor showcased their unwavering commitment to cleanliness and environmental stewardship. The Swachhata Pledge was administered by Shri. S. L. Jain, Managing Director and Chief Executive Officer, in the presence of Bank's Executive Directors and other staff members, reaffirming the Bank's dedication to a cleaner India. A signature campaign, 'Say No to Single Use Plastic', was also launched to support ban on single-use plastic and promote zero waste events. As a gesture of appreciation, Safaimitras (sanitation workers) were also honoured during the event.